

WHAT IS *glow* basic?

**AN AFFORDABLE DESIGN
AND COMMUNICATIONS PACKAGE
TAILORED EXCLUSIVELY FOR THE RETAIL SECTOR
ONLY £25 PER MONTH**

We want to support local, independent shops.

**We love shopping in them and believe they are the backbone
of every town or village in the UK.**

We *genuinely* want to help you thrive.

Glow Basic is the brainchild of Zoe Barker, our in-house graphic designer, textile designer, retail expert and graduate from the prestigious Chelsea College of Art and Design, London. Zoe has been lucky enough to receive awards from the likes of Kelly Osbourne, Nicole Farhi and Mary Moore and has exhibited her textile designs in Paris and London. Having managed the marketing for an independent boutique and successfully marketed her own business, Zoe appreciates just how difficult it is to budget for such activities, let alone find the time for them.

This is why Glow has developed a flexible and affordable design and communications package solely for independent retailers. This service is an email only service, which means all correspondence is carried out by email. It's not that we don't want to speak to you, we are sure you are very nice! It is because we have looked at all the ways we can keep costs down. Don't worry, our quality will remain first class, we'll just do the chatting by email.

WHAT THE DESIGN PACKAGE INCLUDES:

4 design products per year.

Pick and mix from the products below:

ADVERT

Design
to include 1 amend

E-SHOT

Design
to include 1 amend

FLYER

Design
to include 1 amend

INVITE

Design
to include 1 amend

The package does not include copywriting, photos*, print or contact email addresses.

*If you need photos we can source stock images for as little as £10 each. We can also put you in touch with brilliant photographers.

Email zoe@theglowstudio.com for more information.

NEED TO WATCH YOUR PENNIES?

E-shots are the cheapest product choice as you will not have any additional print or advertisement placement costs!

PAYMENT METHOD:

Eleven monthly payments of £25 +vat

Plus one upfront payment of £125 +vat

OUR PROMISE TO YOU:

We promise to deliver Glow's quality design and communication skills, derived from 10 years' trading with medium and global sized businesses.

We will provide prompt email support. We promise to get back to you within 24 hours of receiving an email.

We will keep costs as low as possible.

BENEFITS OF GLOW BASIC:

Glow Basic taps into 4 effective communication tools to promote your business and provide essential variety for your audience.

You will have access to the award-winning experience of Glow at affordable prices.

HOW TO GET STARTED:

If you would like to sign up simply email zoe@theglowstudio.com and ask for a booking form. Once the form is completed you can return it in one of the following ways;

Email it back to: zoe@theglowstudio.com

Return it by post to: Glow, A1 Knowle Village Business Park, Knowle, Hampshire PO17 5DY

Or fax it to: 08718 556 803